



PRIVACY POLICY

Questions about this User Agreement? Just Ask! We're happy to help.

NLCC #24 CHAMBLY and its affiliates are committed to protecting the privacy of your information. This privacy policy (the "Privacy Policy") describes information practices with respect to the websites owned or operated by NLCC #24 CHAMBLY/ABBD ENTERPRISE products ("Products") and services ("Services") available or enabled via the Sites, provided that this Privacy Policy does not apply to NLCC #24 CHAMBLY/ABBD ENTERPRISE affiliated websites relating to Insurance or to any products or services available on such insurance sites, all of which are governed by the privacy policies accessible directly from the applicable website(s). This Privacy Policy is subject to the Terms of Service posted on the applicable Site(s). By using NLCC #24 CHAMBLY's Sites, Products and/or Services, you expressly consent to NLCC #24 CHAMBLY collection, storage, use and disclosure of your information as described in this Privacy Policy.

INFORMATION COLLECTED

- **Automatic Collection:** NLCC #24 Chamblly/ABBD Enterprise uses common Internet technologies such as cookies and Web beacons to keep track of users' interactions with NLCC #24 Chamblly's Sites, Products and Services and to improve the quality of its service. NLCC #24 Chamblly may also collect your Internet Protocol (IP) address to track and aggregate non-personally identifiable information, your referring website addresses, browser type, domain name and access times.
 - **Cookie:** When you visit one of NLCC #24 Chamblly's Sites and/or utilize a NLCC #24 Chamblly Product or Service, NLCC #24 Chamblly's servers send a cookie (a small file with a string of characters) to your computer. Standing alone, cookies do not personally identify you but would recognize your web browser; unless you choose to identify yourself to NLCC #24 Chamblly (through an account or otherwise), you will remain anonymous to NLCC #24 Chamblly. A cookie can be either session based (assigned to you each time you sign in) or persistent (it identifies browsers that have previously visited NLCC #24 Chamblly's Sites or utilized a Product or Service). Most web browsers are initially set up to accept cookies, but you can disable your web browser's ability to accept cookies; however, if you do so, certain Site, Product or Service features may not work.
 - **Web Beacon:** A web beacon is an electronic image on a web page that recognizes certain types of information on your computer when you visit that particular web page.
 - **IP Address:** an Internet Protocol Address is a numerical label that is assigned to each computer on the Internet.
 - **Referring website address:** a referring website address identifies the address of the webpage you were on previously.
 - **Browser:** A browser is a software application used for retrieving, presenting, and traversing information resources on the World Wide Web.

In addition, NLCC #24 Chambly/ABBD Enterprise may utilize third parties to track and analyze usage information, and in so doing may use third party cookies. Please see more detailed information below under “Third Parties” if you would like to know more about third party cookies.

- **Voluntary Collection:** NLCC #24 Chambly/ABBD Enterprise may collect certain information that personally identifies you (“PI”) or is protected personal information (“PPI”), such as your name, address, email address and/or billing information (collectively referred to herein as “personally identifiable information”), if you choose to share such information. For example, this information may be requested as part of account registration, the purchase of Products or Services, or some other information request. The decision to provide this information is optional; however, if you elect not to register or provide the requested information, you may not be able to access certain content, products, services or features or participate in certain areas of the Site.
- **Publicly Posted:** Information that you post on or through any public areas on the Sites (or elsewhere on the Internet) may be collected and used by anyone and may result in unsolicited messages or other contact from others.

HOW DO WE USE THE INFORMATION WE COLLECT?

The information we collect enables NLCC #24 Chambly/ABBD Enterprise to:

- customize the advertising and content you see
- fulfill your requests for Products and Services
- improve its services
- contact and communicate with you
- conduct research and analysis
- provide anonymous reporting for internal and external clients
- provide you with additional information

WHEN DO WE SHARE OR DISCLOSE YOUR INFORMATION?

- We may share non-personal information with others, such as advertisers, sponsors and business partners, in aggregate anonymous form (meaning the information shared will not contain any personally identifiable information about you).
- Other than as noticed in this Privacy Policy, we will not sell, share, rent or otherwise disclose to third parties your personally identifiable information without your permission.
 - We may share your personally identifiable information with third parties who facilitate communication on behalf of NLCC #24 Chambly/ABBD Enterprise for ABBD Enterprise’s marketing and promotional efforts and/or for other information dissemination on behalf of NLCC #24 Chambly/ABBD Enterprise.
 - We may sell, rent or share your personally identifiable information, provided we have received your prior permission, to third parties to send you marketing and promotional information not related to NLCC #24 Chambly that may be of interest to you.
 - Your personally identifiable information may be transferred to third parties such as technical agents, payment processing vendors, consultants, advertising companies and among our affiliates for the performance of NLCC #24 Chambly/ABBD Enterprise services or making products available to you or information needed to all cadets and/or parents/guardians.
 - As in any transaction, if you provide your credit card information to us for purchases or donations, your credit card company will be provided with all relevant information about the vendor, items(s) purchased, cost and other information necessary to process the transaction.
 - All companies working for and with us that NLCC #24 Chambly/ABBD Enterprise provides with your personally identifiable information are contractually required to protect your

personally identifiable information and keep it confidential; they are not permitted to sell or otherwise disclose your information to third parties except as authorized by us and you or as permitted or required by law.

- Please also note further details about NLCC #24 Chambly/ABBD Enterprise's disclosure of your personally identifiable information in the website-specific descriptions at the end of this Privacy Policy.
- In the event of a sale, merger, consolidation, change in control, transfer of substantial assets, reorganization or liquidation, we may transfer, sell or assign to third parties information concerning your relationship with us, including personally identifiable information that you provide and other information concerning your relationship with us.
- We may disclose your personally identifiable information if permitted by law or required to do so by law or where we believe such action is necessary in order to protect or defend our interests or the interests of our customers or users of our Sites, Products or Services.
- By agreeing to this Privacy Policy, you are authorizing us to share your personally identifiable information with and among NLCC #24 Chambly/ABBD Enterprise affiliated companies.

THIRD PARTIES

This Privacy Policy does not cover how third parties use cookies or other technologies or any information third parties gather or share; third party information practices are addressed in the third parties' privacy policies. NLCC #24 Chambly/ABBD Enterprise shall not be liable for information collected by third parties.

- **Services:**

From time to time, NLCC #24 Chambly/ABBD Enterprise might establish a business relationship with other persons or entities to perform certain services on behalf of NLCC #24 Chambly/ABBD Enterprise. For example, NLCC #24 Chambly/ABBD Enterprise might contract with service providers to provide credit card processing, data management, promotional services, web hosting, web development, etc. In such cases, NLCC #24 Chambly/ABBD Enterprise would provide the service providers with the information needed for them to perform their respective services. Service providers may use third party cookies.

- **Data Gathering:**

NLCC #24 Chambly/ABBD Enterprise may establish business relationships with third parties to track and analyze non-personally identifiable usage information from users who visit NLCC #24 Chambly/ABBD Enterprise's Sites or utilize the Products or Services, or to track the performance of advertisements; such third parties may create reports on website traffic, statistics, advertisements, and "click-throughs" among others. These third parties may use third party cookies, web beacons and/or other monitoring technologies and may share information they gather with other third parties, or use other third parties to collect information on their behalf. Among others, ABBD Enterprise uses Webstarts to track and analyze Site information and to create reports; the full text of Webstarts's privacy policy is at <http://webstarts.com>.

- **Advertisers:**

Advertisements appearing on the Sites or through Products and Services may be delivered to users by NLCC #24 Chambly/ABBD Enterprise or one of its advertising partners. Advertising partners may set third party cookies (or other technologies such as pixel tags), to compile information about where you or others who are using your computer saw their advertisements and analyze and optimize the performance of the ads.

THIRD PARTY WEBSITES

The Sites, Products and Services may contain links to websites or content operated and maintained by third parties over which NLCC #24 Chambly/ABBD Enterprise has no control. Privacy policies on such linked websites may be different from our Privacy Policy, and you access such linked websites or third party content at your own risk.

SECURITY

Information that NLCC #24 Chambly/ABBD Enterprise collects from the Sites, Products and Services is stored on servers that NLCC #24 Chambly/ABBD Enterprise solely manages, using standard security procedures and practices appropriate to the nature of the information. Please be aware that no data transmission over the Internet can be guaranteed to be 100% secure. As a result, NLCC #24 Chambly/ABBD Enterprise cannot guarantee or warrant the security of any information you transmit on or through the Sites, Products or Services and you do so at your own risk.

FOREIGN COUNTRIES

Your personal information may be transferred to and maintained on servers or databases located outside your state or country or to a jurisdiction where the privacy laws may not be as protective as those in your location. If you are located outside of Canada, please be advised that NLCC #24 Chambly/ABBD Enterprise processes and stores all information in Canada and your consent to this Privacy Policy represents your agreement to and understanding of this processing.

CHANGES TO PRIVACY POLICY

NLCC #24 Chambly/ABBD Enterprise reserves the right to change this Privacy Policy at any time and will do so by posting the revised Privacy Policy on the Sites. The new Privacy Policy will apply to all current and past users of the Sites, Products and Services and will replace any prior Privacy Policies that are inconsistent. Your continued use of the Sites constitutes your agreement to the Privacy Policy as revised.

DISPUTE RESOLUTION

This Privacy Policy shall be governed by and construed in accordance with the laws of the Province of Ontario applicable to agreements made and performed in Barrie, Ontario excluding the application of the conflict of laws provisions. You agree that any action or suit brought by a party to enforce or adjudicate your rights under this agreement shall be brought in the federal or provincial courts located in Ottawa, Ontario.

CONTACT US

If you have any questions about this Privacy Policy or ABBD Enterprise's privacy practices, please email us at benhoule@rogers.com.

Or you can contact us by mail at:
28 Coronation Parkway, Barrie, Ontario, L4M 7J8, CANADA.

In addition, if you wish to exclude your personally identifiable information from our direct marketing or from being shared with, or rented or sold to a third party, or if you would like to update or delete your email address, mailing address or other personally identifiable information, or otherwise manage communications you receive from NLCC #24 Chambly/ABBD Enterprise, please contact us at the above.

COACHADVENTURES.COM WEBSITE

The additional information under this heading is provided for the barrienvyleague.com website operated by ABBD Enterprise. Please review it carefully if you utilize the coachadventures.com Site as a consumer.

- ABBD Enterprise uses third parties to manage order processing for consumers on barrienvyleague.com. From time to time during the ordering process, you may be on webpages hosted by a third party. Please note any such third party's privacy policy (to which you can link from

the order pages) to understand third party information collection policies. For clarity, NLCC #24 Chambly/ABBD Enterprise does not collect or store the billing information gathered during the consumer order process initiated on coachadventures.com.

- This Privacy Policy is subject to the Terms of Service located on coachadventures.com.

Effective: [October, 2011]